

# 24H SWIM CHALLENGE

FOR A LASTING CHANGE

Uden, Netherlands  
5404

## 24-Hour Swim Challenge

October 31, 2023

### Project Overview

The '24-Hour Swim Challenge' is a compelling and unique initiative that aims to create a positive impact in several critical areas. Our mission revolves around raising awareness for essential causes, including men's mental health, supporting athletes in transition, assisting families facing adversity, and contributing to the fight against Motor Neuron Disease (MND). We believe that collectively, we can make a meaningful change in the lives of individuals and communities.

### Goals

Our primary objective is to raise a minimum of €5,000 through the '24-Hour Swim Challenge.' These funds will be thoughtfully distributed among the causes we support, ensuring that each cause receives the necessary resources to carry out their vital work effectively.

### Specifications

#### Challenge Duration:

The core of the project is the 24-hour swim, a grueling test of physical and mental endurance where I will aim to swim 2 kilometers every hour, followed by a brief rest, for a continuous 24 hours. This challenging endeavor symbolizes the resilience and determination necessary to overcome obstacles in life.

**Distribution of Funds:**

The funds raised will be divided into segments, with a significant portion dedicated to men's mental health initiatives, supporting athletes who are transitioning from their careers, and offering assistance to families facing personal tragedies and adversity. A portion will also be allocated to the fight against Motor Neuron Disease, a cause close to our hearts.

**Community Engagement:**

We are committed to involving the community in our project. Through a strong digital and social media presence, we aim to raise awareness, share updates on our progress, and engage with a wide audience. We also encourage local participation in the challenge and the overall mission.

**Transparency and Accountability:**

Ensuring the highest level of transparency and accountability is a core principle of our project. We will provide regular updates on how the funds are utilized, keeping our supporters informed of the impact their contributions make.

**Customization:**

We understand that each cause is unique and requires specific support. Our project allows for flexibility in tailoring our efforts to ensure the resources are directed where they are needed most.

The '24-Hour Swim Challenge' is a testament to the power of resilience, unity, and a shared commitment to making a difference. We invite you to be a part of this journey, support our cause, and join us in creating a positive impact. Together, we can achieve our goal of raising at least €5,000 and contribute to the betterment of our community and society as a whole.

# Proposal: Sponsorship Opportunity for the '24-Hour Swim Challenge'

## Header:

- **Event Details:** Title: '24-Hour Swim Challenge', Date: 18 - 19 December 2023, Location: Ezzy's Uden, NL
- **Introduction:** We invite you to join us in supporting the '24-Hour Swim Challenge,' a unique event with a powerful mission.
- **Organizer:** The '24-Hour Swim Challenge' is organized by Teodor Bogdanov, a passionate advocate for men's mental health, athletes in transition, families facing adversity, and the fight against Motor Neuron Disease (MND).

## Target Audience:

- **Demographics:** Our attendees encompass a diverse range of individuals from all walks of life, brought together by a common desire to make a positive impact on the causes we support.
- **Interests and Values:** They share a commitment to well-being, resilience, and giving back to the community.
- **Reach:** Our event enjoys a robust presence on social media, local news coverage, and expected in-person attendance.

## Benefits for Sponsors:

- **Brand Exposure:** As a sponsor, your brand will gain visibility through a variety of channels, including event banners, branded merchandise, our website, and active engagement on social media platforms.
- **Community Involvement:** Your sponsorship demonstrates a profound commitment to the local community, showcasing your dedication to making a meaningful difference.
- **Marketing Opportunities:** We offer our sponsors the chance to set up booths at our event and even provide speaking slots to engage directly with our dedicated attendees.

- **Publicity:** Your support will be prominently recognized in press releases, marketing materials, and across various communication channels.

### Sponsorship Levels:

- **Gold Sponsor:** 250 EUR – Logo placement on banners, prime logo display on T-shirts, premium website recognition, and a featured spot on social media.
- **Silver Sponsor:** 100 EUR – Logo placement on banners, T-shirts, website recognition, and social media mentions.
- **Bronze Sponsor:** 50 EUR – Logo placement on banners, website recognition, and social media mentions.

### Value Proposition:

- The '24-Hour Swim Challenge' stands out as a distinctive and compelling sponsorship opportunity. We're not just an event; we're a movement fueled by a mission to raise awareness, offer support, and make a lasting impact on vital causes. Our challenge sets us apart by embodying resilience, community engagement, and the power of positive change.

### Customization:

- We understand that each sponsor may have unique goals and priorities. We are open to tailoring sponsorship benefits to meet your specific objectives and ensure that your brand receives maximum value from this partnership.

### Call to Action:

- We invite you to discuss this proposal with us, explore collaboration, and become an essential part of a challenge that aims to change lives. Together, we can make a significant difference.

### Contact Information:

- For inquiries and further discussions, please reach out to Teodor at [bogdanovteodor@gmail.com](mailto:bogdanovteodor@gmail.com) / [info@24hswimchallenge.nl](mailto:info@24hswimchallenge.nl) or +31621116054.
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